NAHAS NOUSHAD

CHIEF FINANCIAL OFFICER | STRATEGIC FINANCE & CORPORATE OPERATIONS

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EXECUTIVE PROFILE

Strategic finance executive with over 15 years of experience partnering with CEOs to drive profitability, strengthen financial governance and build businesses for sustainable growth. Experience spans multi-country, capital-intensive operations, Board and lender reporting, acquisition readiness and enterprise-wide systems transformation. Combines financial discipline and commercial judgement with hands-on experience establishing and operating a sports business.

CORE EXPERTISE

Treasury & Working Capital • Financial Planning & Analysis • Board & Lender Reporting • Profitability & Unit Economics • M&A Readiness • ERP Transformation • Multi-country Finance • Governance & Corporate Operations

PROFESSIONAL EXPERIENCE

CHIEF FINANCIAL OFFICER | Feb 2022 – Present

Mosaic Live Communications LLC | Dubai, UAE

Executive finance partner to the CEO of a live events and brand experience business serving corporate, government and international clients.

- **Profitability transformation:** Drove a multi-year commercial and financial transformation, shifting from revenue-led targets to gross-profit accountability, improving project margins and overall profitability.
- **Commercial strategy:** Redesigned sales KPIs around gross-profit value and delivery KPIs around minimum project margins; strengthened pricing discipline, project reviews and resource allocation.
- **CEO partnership:** Advise on capital deployment, business priorities, commercial negotiations, organisational efficiency and growth decisions; challenge assumptions and align finance with operations.
- **Treasury and governance:** Oversee cash flow, working capital, banking, forecasts, budgets, approvals, management reporting, tax compliance and material commercial contracts.
- **Enterprise systems:** Led Odoo implementation across CRM, project management, procurement and finance, integrating business workflows, controls and management visibility.
- **Regional expansion:** Developed a phased Saudi Arabia expansion roadmap covering financial feasibility, operational readiness and resources; execution deferred in response to regional market conditions.

STRATEGIC VENTURE | TUSA Elite Tennis Academy

Mosaic Live subsidiary | Dubai, UAE

- **Concept to launch:** Worked alongside the CEO on his passion project, personally covering venue scouting, company establishment and licensing, coach and staff recruitment, and operational systems and processes.
- **Operational ownership:** Served as Manager named on the trade licence and ran the academy beyond the CFO remit, overseeing people, procedures, administration and daily delivery.
- **Specialist transition:** Supported handover of day-to-day management to a professional tennis operator as demands on executive time increased, enabling renewed focus on Mosaic Live and other projects.

HEAD OF FINANCE | Feb 2020 – Feb 2022

Enviroserve Services LLC | Dubai, UAE

International environmental services group with operations across 10 countries and lender-financed, capital-intensive infrastructure.

- **Board reporting:** Prepared and presented monthly Group and subsidiary management reports to the Board and corporate shareholders.
- **Lender and treasury oversight:** Managed financial reporting and compliance requirements associated with facility financing, alongside budgets, forecasts, cash and multi-currency operations.
- **Capital-intensive operations:** Established reporting and cost controls for an asset-heavy processing business; supported finance–operations integration and commercial reviews.
- **Systems and controls:** Led accounting migration from Sage to Zoho Books; improved management information, reporting timeliness and internal controls.
- **Corporate operations:** Established Group-wide HR policies and procedures; supported contract review, supplier payment controls and VAT compliance.

STRATEGIC PROJECT | Acquisition & Due-Diligence Readiness

Enviroserve | During tenure

- **Acquisition preparation:** Played a key role over nearly two years preparing the company for a potential strategic acquisition alongside ongoing finance responsibilities.
- **Institutional readiness:** Strengthened financial documentation, management reporting, controls and governance to support potential investor and acquirer scrutiny.

FINANCIAL CONSULTANT – CFO SERVICES | Feb 2017 – Feb 2020

IFC Group | Dubai, UAE

- **Embedded advisory:** Provided outsourced CFO and commercial finance support to growing SMEs, including event agencies; developed financial models, pipeline reviews, performance KPIs and profitability analysis.
- **Finance function build-out:** Designed reporting, policies, controls and financial processes; supported audits, financial statement reviews and compliance.

FINANCE MANAGER & BUSINESS ANALYST | Apr 2012 – Jul 2016

Unicom ERP Pvt. Ltd. | Kochi, India

- **Finance leadership:** Managed budgets, forecasts, working capital, cash flow and annual accounts.
- **ERP delivery:** Worked with management and developers on finance and operations modules; implemented ERP for clients in Saudi Arabia.

AUDIT ASSISTANT | Oct 2008 – Apr 2012

Balan & Co., Chartered Accountants | Kochi, India

Statutory and internal audits, limited reviews, taxation and internal control assessments across multiple industries.

EDUCATION & PROFESSIONAL STUDIES

Chartered Accountancy Studies | Institute of Chartered Accountants of India (ICAI)

Bachelor of Commerce (B.Com) | Mahatma Gandhi University, India | 2011

LANGUAGES

English • Hindi • Urdu • Malayalam